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## GlassHouse Technologies, Inc. Acquires RapidApp

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**Acquisition enables GlassHouse to offer expanded services in server virtualization, virtual storage, and application delivery and deployment**

By PR Newswire

FRAMINGHAM, Mass., July 11 /PRNewswire/ -- GlassHouse Technologies, the leading independent IT infrastructure consulting and services firm, today announced it has acquired Chicago-based server virtualization consulting company RapidApp. In addition to server virtualization, the acquisition extends GlassHouse's offerings into virtual storage, virtual desktop infrastructure, and application delivery and deployment services. As a result, GlassHouse customers will benefit from deeper infrastructure management services and consulting throughout their organizations.

Founded in 1999 by CEO Mitch Northcutt and Vice President Rob Koury, RapidApp built its reputation by helping Fortune 500 and mid-market companies minimize project costs and compress timeframes for deploying applications and their supporting infrastructure. Employing its proprietary RapidDeploy(TM) process, RapidApp consultants assist in the design and deployment of some of the largest computing infrastructures in the United States, including server virtualization projects and the virtual infrastructure that supports them.

"Our clients have increasingly asked us to use the same process and approach we use in their storage and backup environments to help optimize their server environments, and this acquisition fulfills that customer need," said Mark Shirman, president and CEO of GlassHouse Technologies. "RapidApp's expertise in server virtualization as well as its proven processes for implementation enhances our own Transom(SM) methodology for transforming IT infrastructure to a service provider model. We are very pleased to be adding this expertise, as well as the professionals that make it happen, to the GlassHouse family."

RapidApp will be integrated into GlassHouse's existing organization, increasing GlassHouse's total number of employees to over 450 worldwide. Northcutt will assume the role of vice president of delivery, U.S. and UK; Koury will assume the role of vice president in the GlassHouse sales division.

"This is a fantastic opportunity to expand our global market reach," said Northcutt. "By joining GlassHouse, we are creating a more expansive set of infrastructure services to offer our clients and are now part of a growing company with worldwide resources."

About GlassHouse

GlassHouse Technologies is an independent IT infrastructure consulting and services firm focused on transforming IT environments. Transom(SM), GlassHouse's proprietary methodology, aligns business processes and information technology systems, transforming our clients' existing infrastructures into scalable, compliant, cost-efficient and tightly organized service providers. Whether focused on data centers, data infrastructure or managed services, GlassHouse consultants architect, implement and operate IT environments to drive high performance and agility. GlassHouse clients include Morgan Stanley, State Street Global Advisors, Allianz, AIG, Tel Aviv University, Reed Elsevier, Zamil Steel, Amgen, Biogen, Turk Telekom, Virgin Atlantic, and Israeli Defense Forces.

SOURCE GlassHouse Technologies, Inc.

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**We talk with MyTVPal.com Aaron Keogh on IP TV!**

I had a chance to interview one of the players in the streaming on demand media realm, MyTVPal.com. High Definition video over the internet. And best of all its free! Aaron Keogh take us into the streaming media world. [Read More](#)



**Altec Lansing InMotion IMV712**

The Altec Lansing InMotion IMV712 is a portable mini theater system for your iPod, MP3 player and any other device that supports composite and S-Video cables. Although the company touts the device's support for the iPod, (it carries the Made for iPod logo) the other connections give it more compatibility than just with the iPod, which makes it even a more compelling piece of hardware. [Read More](#)



**E3 is NOT E3**

For a year we've known it's been coming. Nobody knows how it's truly going to work, but the new format is planned to keep the conference on schedule and buyers, developers and press meetings in a more efficient flow, unfortunately at the exclusion of the non-professional gamer who made it to previous expos. [Read More](#)



**Actiontec MegaPlug AV 200 Mbps Ethernet Adapter Kit**

When going online, most people don't like that there's always the worry about security and the question if your data is safe and not being intercepted, especially if you are using a wireless network. Although using hardwired Ethernet cabling is probably the best way to keep your data secure, most older homes don't come prewired with in-home Ethernet cables, and because running Ethernet cable through your house can be cumbersome, expensive, and sometimes downright ugly, many people opt to go for wireless networks. [Read More](#)

